

MYOB Advanced

Client SEA Electric | Location Australia | Partner BusinessHub
Product MYOB Advanced, MYOB Advanced People, JAMS
Industry Manufacturing, Automotive, Technology



A streamlined solution supporting innovation in Electric Vehicles (EVs)

SEA Electric wants to make Australia a world leader in electric vehicle technology. Their vision: switching almost every commercial vehicle, worldwide, to an energy-efficient electric model. They're well on their way, with offices in Australia, New Zealand, the US, and soon in the EU. Moving to MYOB Advanced has helped streamline the business, setting them up for increasing complexity and growth.



Problem

Disparate systems no way to grow

Before moving over to MYOB Advanced, SEA Electric was using two disparate systems. Accounting and payroll went through Xero, but because it couldn't manage production and assembly, NetSuite was used for those areas. Spreadsheets filled in the gaps. Using two systems meant a lot of repeated data entry and reconciling numbers, extra work – and increased errors – for an already busy team.

Although SEA Electric never reached the stage of needing extra staff or missing deadlines because of the split system, they did experience issues keeping track of inventory and managing product changes – not ideal in a fast-moving industry.

SEA Electric's CFO, Bee Shiraz, explains. "Tracking inventory was impossible. We were running two systems side by side, and obviously that takes a lot of time, with double entry and having to reconcile in one system and then do the same in the other.

"We moved over to MYOB Advanced at the right time. Now we have one system that can handle everything."

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Solution

One system handles it all

After talking to MYOB partner BusinessHub and investigating a range of options, SEA Electric chose MYOB Advanced. The new system could handle all business requirements – from accounting to assembly – and would grow with the company.

The team now use it to track and manage inventory and payroll, and deal with design changes without slowing down the entire production line. They also have their eye on several more modules and features that will be added as their business needs change. As an MYOB Platinum Business Partner, BusinessHub used their expert-level knowledge of the system to help smooth the onboarding process.

David Taylor, CEO BusinessHub comments, "the SEA Electric team engaged us for our experience across MYOB Advanced and in manufacturing. We helped deliver the solution across the business, and all users have picked up the system quickly".

The SEA Electric team is happy with the change so far. Bee Shiraz says, "It's going well. The product is great – the configuration, the system, the single-touch payroll – it's an amazing system."

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Outcome

Efficient, simple, scalable

SEA Electric are already seeing the benefits. The new system handles the complexities of the business, making processes run smoothly and avoiding delays.

MYOB Advanced offers a fully integrated solution across finance, inventory, payroll and manufacturing. Serialised product for warranty, automated purchasing and sub assembly is all handled with an integrated manufacturing module, JAMS, which has also transformed change control.

Stock now arrives when and where it's needed, solving issues with inventory management. Bee explains: "We can link sales orders to production and take inventory into consideration. We create a production order and start allocating inventory to different work centres. And that feeds into the cost of goods, profit, and loss."

Change control has also been transformed. Previously, there was no central platform for design changes, so slight alterations to truck designs could lead to complications and delays, particularly if new parts were needed. Now, revisions are managed through JAMS, the integrated and embedded manufacturing module, giving all stakeholders access to revisions and new requirements.

"That JAMS has the capability to work within SEA Electric's highly innovative supply chain, shows the depth and flexibility of our product, and its capability to meet the needs of many manufacturing production environments" states John Schlemmer, Chief Operating Officer of JAAS Systems. Osman Tounjel, Asia Pacific VP for JAAS agrees. "It is very satisfying to see the benefits being realised for SEA Electric."

BusinessHub and the team from SEA Electric worked together to improve visibility for production process and ordering, and to automate the bill of materials and replenishment requirements.

On the accounting side, Bee says MYOB's payroll module, Advanced People has made her life much easier. Rather than integrating payroll information manually, she's now able to export the file with a single click – saving time and eliminating errors.

Tony Fairweather, CEO for SEA Electric says, "SEA Electric is entering an exciting phase of growth, and Advanced is the ideal platform to support that."

Implementing MYOB Advanced at just the right time has been the key to streamlining their production, unifying disparate parts of the business and unlocking opportunities. It supports the SEA Electric team's never-ending quest for innovation, while supporting their BAU processes.

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Before	After
+ Dual systems for accounting and production	+ One unified system
+ Double handling of data	+ Reduced data handling
+ Limited functionality around production and assembly	+ New functionality of design change management
+ Lack of capacity for growth	+ Ability to handle expansion